



沈阳新世界博览馆  
Shenyang New World EXPO

中国沈阳市和平区博览路2甲2号  
2A-2 EXPO Road, Heping District, Shenyang, China  
电话 Tel: (86) 24 3161 9900 传真 Fax: (86) 24 3161 9800  
info@shenyangnwexpo.com | www.shenyangnwexpo.com



中国东北  
最新最先进场馆  
NORTHEAST CHINA'S NEWEST &  
MOST INNOVATIVE VENUE

国际标准  
INTERNATIONAL STANDARDS

高效 多功能  
EFFICIENT & FUNCTIONAL

迅速 热忱 专业团队  
RESPONSIVE, ENTHUSIASTIC  
& PROFESSIONAL STAFF

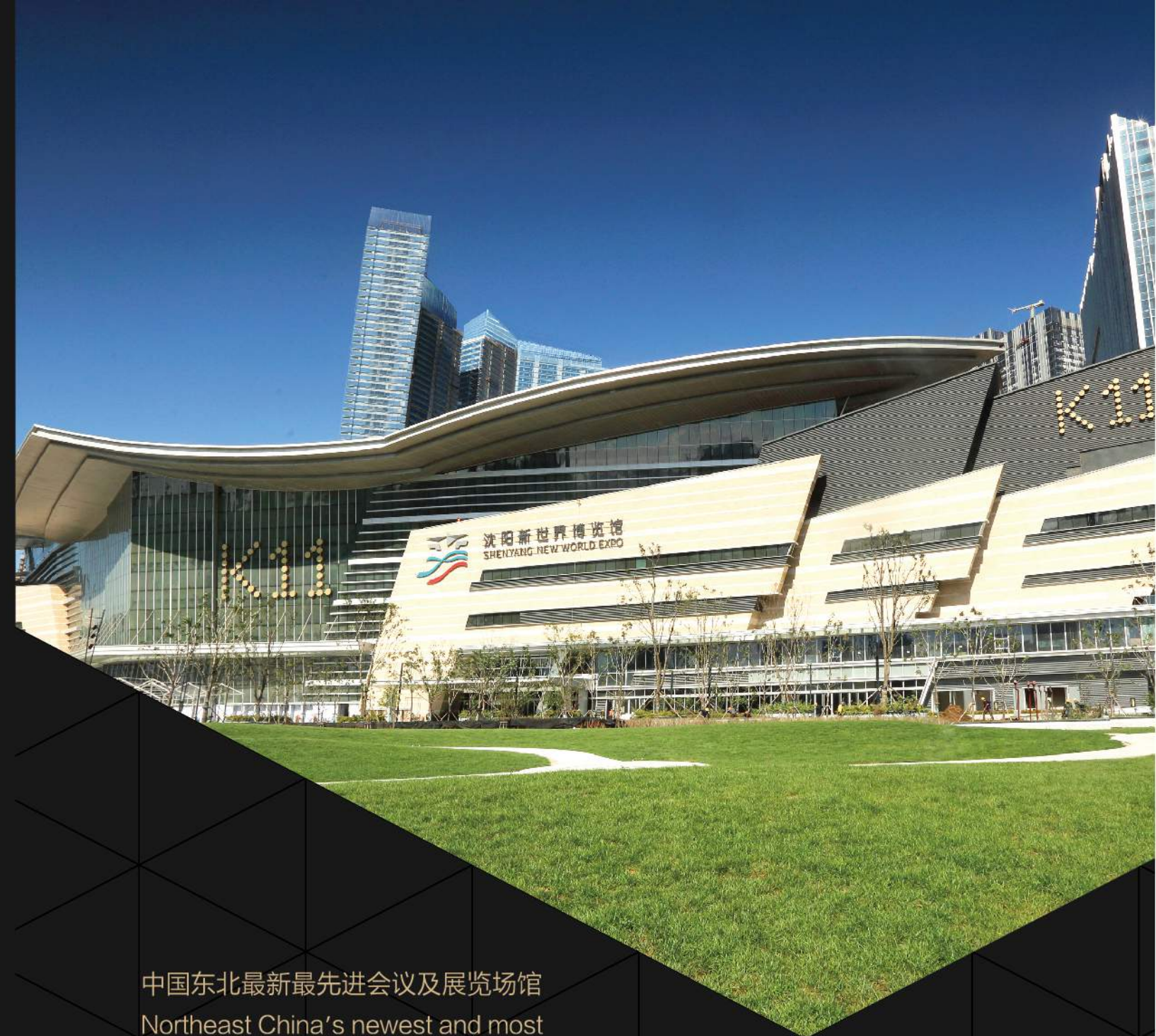
地处中央商务区  
CENTRAL BUSINESS DISTRICT

卓越客户关怀  
EXCELLENT CUSTOMER CARE

毗邻连通酒店  
ADJACENT & ADJOINING HOTELS

诚信 热情服务  
SERVICE WITH  
INTEGRITY & PASSION





中国东北最新最先进会议及展览场馆  
Northeast China's newest and most  
innovative meeting and exhibition venue

沈阳新世界博览馆（“博览馆”），于2017年3月开业。博览馆坐落于辽宁省省会沈阳景色优美的浑河北岸边，地处商业金廊，毗邻沈阳中央商务区。博览馆拥有约24,000平方米展览面积，另有约4,000平方米多功能活动空间可供会议、研讨会及宴会灵活使用。博览馆将是中国东北最新、最先进的场馆。

The Shenyang New World EXPO (“EXPO”) hosted its opening in March 2017. Located within Shenyang, the capital city of Liaoning Province, EXPO sits on the north shore of the beautiful Hunhe River and on the Golden Corridor adjacent to Shenyang's CBD. With 24,000 sqm of gross exhibition space, 4,000 sqm of multi-functional convention, meeting and banquet space, EXPO will be Northeast China's newest and most innovative venue.





## 辽宁省省会沈阳 — 中国东北地区重要中心城市 Shenyang - the capital of Liaoning province —centrally significant to Northeast China

▲ 沈阳，辽宁省省会，著名的历史文化名城，总人口愈800万。作为中国东北的工业、商业和运输中心，沈阳正在不断加强科技发展和文化建设。

▲ 辽宁沈阳是东北重要的工业中心：

- 机械制造
- 汽车及零件制造
- 电子及资讯科技
- 制药及化学药品
- 食品及农产品加工
- 航空
- 钢铁
- 有色金属

▲ With population exceeding 8 million, Shenyang, is a historically significant city and capital of the Liaoning Province. The city is an industrial, commercial and transportation hub for Northeast China, with an emerging focus on technology and culture.

▲ Shenyang and Liaoning are a major Northeastern industrial center:

- Machine tool manufacturing
- Automobile and parts manufacturing
- Electronics and information technology
- Pharmaceuticals and chemicals
- Food and agricultural products processing
- Aerospace and aviation
- Iron and steel
- Non - ferrous metals processing



沈阳交通网络四通八达，高速铁路、公路及直达航线连通中国所有主要城市

Direct flights, high-speed trains and major highways connect Shenyang with all major cities in China

- ▲ 中国东北交通枢纽，直飞 144 个城市，每日 270 余架飞机升降
- ▲ 51 个国家公民可享 72 小时过境免签
- ▲ 联程航线连接众多国际主要城市
- ▲ 8 条主要铁路线，如高速铁路：京哈、哈大
- ▲ 9 条主要高速公路，如跨省公路：京哈（京沈、沈哈）

- ▲ China Northeastern transportation hub, serving 144 cities with direct flights and 270 take-offs and landings daily
- ▲ 72 - hour visa free transit stay policy for citizens of 51 countries
- ▲ Connecting flights to many major cities overseas
- ▲ 8 major railways, such as high - speed railways: Jingha and Hada
- ▲ 9 major highways, such as inter - provincial highways: Jingha (Jingshen / Shenha)





地处浑河北岸，商业金廊与二环桥交汇处

Located on the Second Ring at the Golden Corridor  
on the Hunhe River

沈阳新世界博览馆坐享城市便捷交通优势，地处商业金廊，毗邻沈阳市中央商务区。

- ▲ 距沈阳桃仙国际机场 20 分钟车程
- ▲ 距火车站沈阳站和沈阳北站各 18 分钟和 20 分钟车程
- ▲ 沈阳地铁 2 号线出口直通博览馆内部

Shenyang New World EXPO enjoys convenient local transportation advantages with its location on the Golden Corridor adjacent to Shenyang's CBD.

- ▲ 20 minute drive from the Shenyang Taoxian International Airport
- ▲ 18 minute drive from the Shenyang Railway Station and 20 minute drive from the Shenyang North Railway Station
- ▲ Positioned on the Line 2 of the Shenyang Metro with internal direct access to the EXPO



酒店  
Hotels



商场  
Shopping



机场  
Airport



出租车  
Taxi



地铁  
Metro



餐厅  
F&B Outlets



停车场  
Parking Lot

拍摄于2017年5月 Taken in May 2017



便利设施  
CONVENIENT AMENITIES

周边娱乐购物服务便利，住宿餐饮功能齐全  
Nearby places of leisure, entertainment,  
shopping, lodging and dining

博览馆与其相连通的沈阳 K11（待开业）购物艺术中心及五星级酒店 – 沈阳博览馆新世界酒店（待开业）将共同为宾客提供会展新体验。博览馆毗邻服务式公寓、办公大厦、住宅及其他独特设施（待开业）。距离博览馆 10 公里范围内，临近沈阳地铁 2 号线，有多家四、五星级酒店，超过 10,000 间客房为宾客提供多种选择。

EXPO will serve guests with the connecting Shenyang K11 (To be opened) Art Mall and the five-star Shenyang New World Expo Hotel (To be opened). Adjacent to EXPO are serviced apartment towers, office and residential towers, and other unique amenities (To be opened). Over 10,000 four and five-star hotel rooms are currently available within 10 km of the EXPO, most on METRO's Line 2.

WandaVista  
Shenyang  
沈阳万达文华酒店

沈阳香格里拉大酒店  
Shangri-La hotel  
SHENYANG

GRAND | HYATT  
沈阳君悦酒店

Hilton  
HOTELS & RESORTS  
希尔顿酒店及度假村  
(待开业 To be opened)

MARRIOTT  
(待开业 To be opened)

K11  
(待开业 To be opened)

NEW WORLD  
SHENYANG EXPO HOTEL  
沈阳博览馆新世界酒店  
(待开业 To be opened)

SOFITEL  
LUXURY HOTELS  
沈阳丽都索菲特酒店  
SHENYANG LIDO

PENTA  
HOTEL  
SHENYANG  
沈阳贝尔特酒店  
(待开业 To be opened)

沈阳皇朝万鑫酒店  
SHENYANG ROYAL WAXIN HOTEL

战略及专业的行业网络  
STRATEGIC AND PROFESSIONAL INDUSTRY NETWORK



王礼仕先生 董事长  
Mr. Cliff Wallace Chairman

沈阳新世界博览馆管理有限公司  
Shenyang New World EXPO (Management) Ltd

博览馆由沈阳新世界博览馆管理有限公司（“SML”）负责管理和营运。SML是香港上市公司新创建集团有限公司的附属机构，拥有超过28年成功管理和营运香港会议展览中心的卓越经验。

EXPO is managed and operated by Shenyang New World EXPO (Management) Limited (“SML”), a subsidiary of the Hong Kong listed NWS Holdings Limited. SML staff resources consist of professionals with over 28 years of experience in the management and operation of the Hong Kong Convention and Exhibition Center.

博览馆是国际展览业协会和国际场馆经理人协会的荣誉会员。

EXPO is a proud member of the Global Association of the Exhibition Industry (“UFI”) and the International Association of Venue Managers (“IAVM”).

ufi  
Member  
The Global Association of the Exhibition Industry

IAVM  
INTERNATIONAL ASSOCIATION OF VENUE MANAGERS

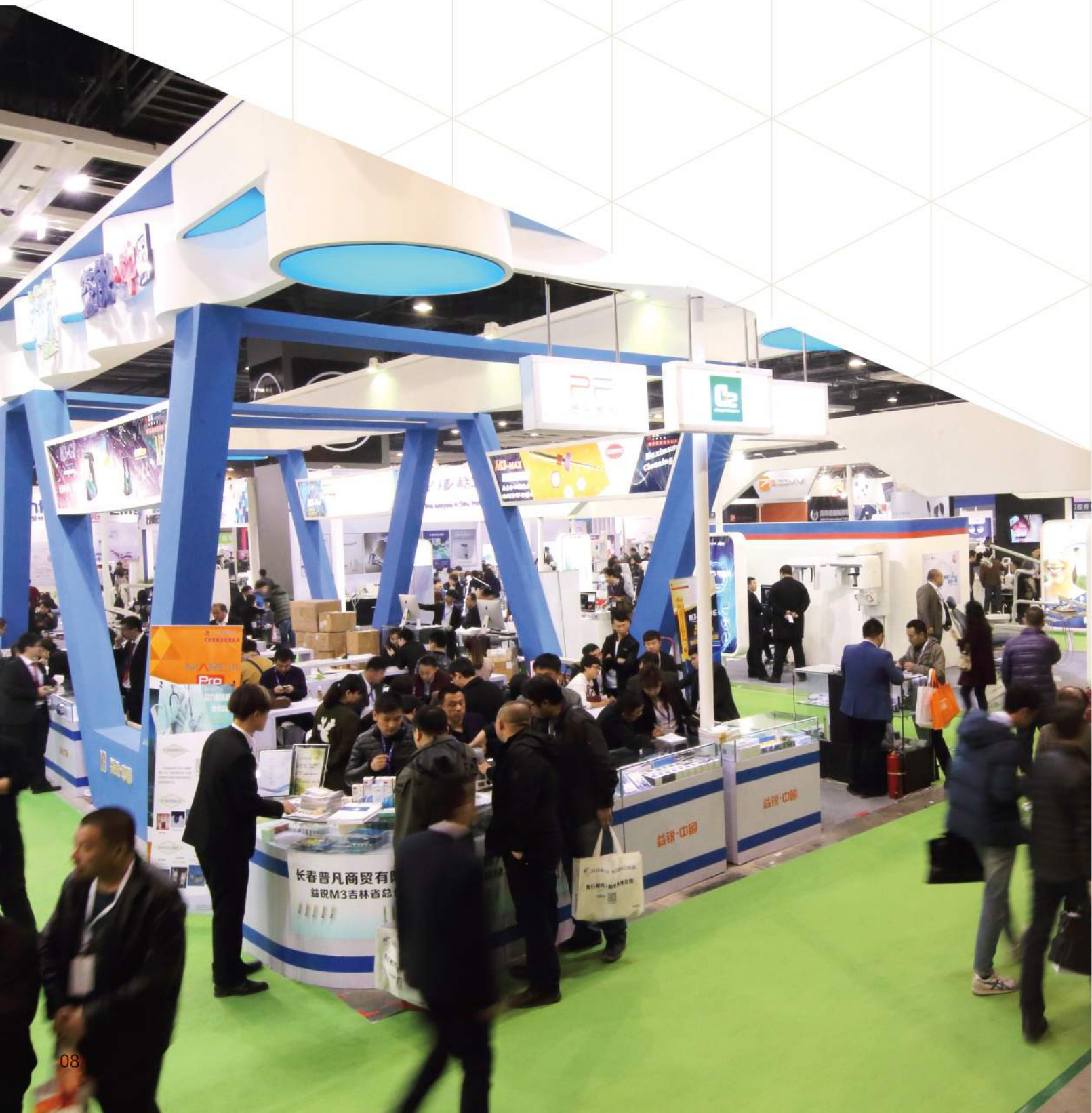
专业团队  
PROFESSIONAL TEAM

员工热情与积极响应打造最高标准的宾客服务  
Staff enthusiasm and responsiveness producing  
the highest standards of customer care

博览馆正在建设一支专业和热忱的团队，运用行业的最高标准，凭借专业团队的高度诚信、引以为傲的专业水准、无限的工作热忱和丰富的行业知识，迅速且热情地为客户提供卓越的服务，使博览馆成为一个高效运营的场馆。

EXPO is building a professional and dedicated team to make EXPO a highly efficient venue, executing industry best practices and delivering service excellence through the provision of high standards of operation guided by a high level of integrity, pride, passion and industry knowledge.





为高标准展览提供理想的展览环境  
An exhibition environment to accommodate  
the highest exhibition standards

- ▲ 展览面积约为24,000平方米，共设5个展览厅，可满足不同展会需求
- ▲ 宽敞气派的大堂及走廊
- ▲ 多元化五星级餐饮服务
- ▲ 宽阔的地下停车场
- ▲ 国际水准的技术及设备
- ▲ 直通展厅的车辆坡道系统，布展与撤展更加方便快捷

- ▲ 24,000 sqm of exhibition space with 5 exhibition halls to meet different needs of exhibitions
- ▲ Spacious concourses and lobbies
- ▲ Five-star in-house food and beverage services
- ▲ Spacious underground parking
- ▲ World standard technology and equipment
- ▲ Vehicle ramp system leading directly to halls for convenience in setting up and dismantling exhibits





▲ 尊贵的会议及宴会感受  
PRESTIGIOUS CONFERENCE AND BANQUET EXPERIENCES

精致讲究的招待、会议、社交及餐饮环境  
Exquisite space for receptions,  
conferences, socials and dining

- ▲ 约 4,000 平方米供会议、研讨会及宴会等灵活使用
  - ▲ 1,600 平方米的无柱会议厅
  - ▲ 丰富多样的美食佳肴
  - ▲ 华丽独特的就餐环境
  - ▲ 针对宾客需求的个性化服务，礼献贵宾
- 
- ▲ 4,000 sqm of convention, meeting and banquet space
  - ▲ 1,600 sqm column free convention hall
  - ▲ Various styles of food and beverage
  - ▲ Splendid furnishings for unique dining environments
  - ▲ Personalized service for honored guests





先进的会议技术、服务及设备  
Advanced meeting technology,  
provisions and facilities

- ▲ 多功能会议厅
- ▲ 17个不同规格的会议室
- ▲ 免费WIFI覆盖
- ▲ 国际顶级会议视听系统及同声传译设备
- ▲ Multi-functional convention hall
- ▲ 17 meeting rooms
- ▲ Complimentary WIFI
- ▲ International world-class facilities for meeting including audio, video and simultaneous interpretation equipment





展馆信息一览表  
Venue Dimension and Capacity Information

展览场地	楼层	可使用面积 (平方米)	场地尺寸 长 x 宽 x 高 (米)	可容纳标准 展位 3米 x 3米	最大货运 入口规格 宽 x 高 (米)	地面承重 (吨 / 平方米)
Exhibition Facilities	Level	Usable Area (m²)	Venue Dimension L x W x H (m)	Exhibition Stand 3m x 3m	Largest Freight Entrance Dimension W x H (m)	Floor Loading (ton/m²)
2号展览厅 (A+B) Hall 2 (A+B)	2F	3,706	51x73x8.5	188	7x4.5	1.2
2A 展览厅 Hall 2A	2F	1,825	51x35x8.5	92	7x4.5	1.2
2B 展览厅 Hall 2B	2F	1,881	51x37x8.5	96	5x4.5	1.2
4号展览厅 (A+B+C) Hall 4 (A+B+C)	4F	20,095	94x214x8.5	1,080	10x4.5	1.2
4A 展览厅 Hall 4A	4F	6,550	94x69x8.5	368	10x4.5	1.2
4B 展览厅 Hall 4B	4F	6,790	94x72x8.5	356	4.2x4.5	1.2
4C 展览厅 Hall 4C	4F	6,755	94x72x8.5	356	4.2x4.5	1.2

会议室场地	楼层	可使用面积 (平方米)	场地尺寸 长 x 宽 x 高 (米)	剧院式	课桌式	会议室	宴会 (十人桌)
Meeting Facilities	Level	Usable Area (m²)	Venue Dimension L x W x H (m)	Theater	Classroom	Boardroom	Banquet (a table of 10)
201 会议室 Meeting Room 201	2F	225	12x17x7.8	216	96	54	120
202 会议室 Meeting Room 202	2F	228	12x17x7.8	216	96	54	120
201-202 会议室 Meeting Room 201-202	2F	453	12x35x7.8	360	216	114	270
203 会议室 Meeting Room 203	2F	148	16x9x4.2	120	72	48	80
204 会议室 Meeting Room 204	2F	110	11x9x4.2	80	45	30	60
205 会议室 Meeting Room 205	2F	173	18x9x4.2	140	81	54	80
204-205 会议室 Meeting Room 204 - 205	2F	283	30x9x4.2	270	144	90	160
501 会议室 Meeting Room 501	5F	129	12x10x4.2	84	54	30	60
502 会议室 Meeting Room 502	5F	135	12x10x4.2	84	45	36	60
503 会议室 Meeting Room 503	5F	138	12x11x4.2	84	45	24	60
504 会议室 Meeting Room 504	5F	129	12x10x4.2	84	45	30	60
501-504 会议室 Meeting Room 501-504	5F	531	12x43x4.2	480	189	138	330
505 会议室 Meeting Room 505	5F	112	10x10x4.2	72	36	24	40
506 会议室 Meeting Room 506	5F	104	10x10x4.2	72	36	30	40
507 会议室 Meeting Room 507	5F	115	10x11x4.2	72	36	24	40
508 会议室 Meeting Room 508	5F	106	10x10x4.2	72	36	18	40
505-508 会议室 Meeting Room 505-508	5F	437	10x42x4.2	390	189	132	220
509 会议室 Meeting Room 509	5F	52	6x8x4.2	36	18	12	20
510 会议室 Meeting Room 510	5F	54	6x8x4.2	36	18	12	20
511 会议室 Meeting Room 511	5F	52	6x8x4.2	36	18	12	20
509-511 会议室 Meeting Room 509-511	5F	158	6x25x4.2	100	72	66	60
512 会议室 Meeting Room 512	5F	70	8x7x4.2	56	27	18	40

注：仅作参考用途。资料会随时更新，最后更新日期为2017年5月。  
Note: The information is subject to change and was last updated in May, 2017





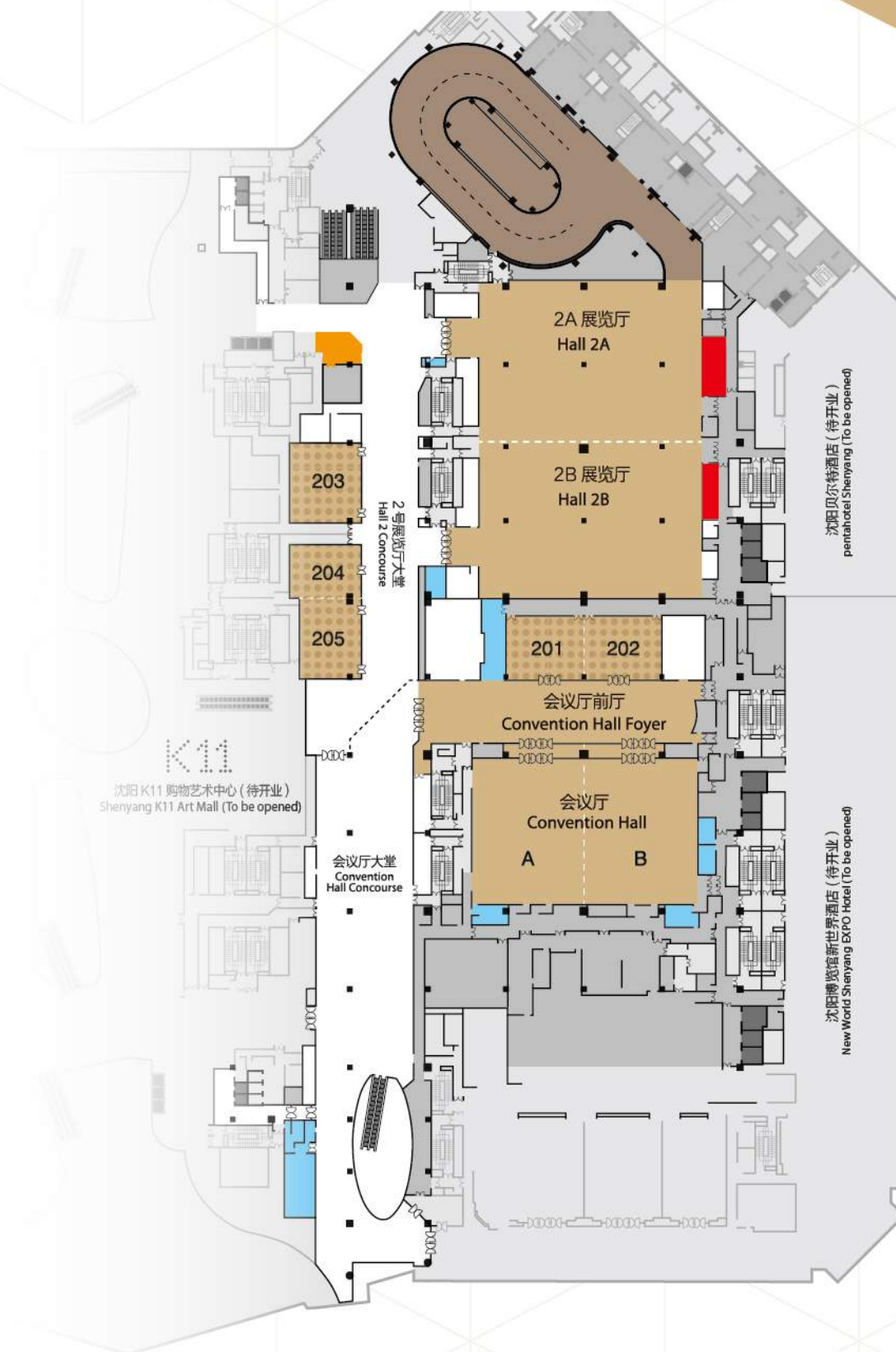
\* 地下一层与地下一层夹层均有停车库  
Car Park also located at B1 and B1M

- |                                 |                            |                      |   |  |                        |
|---------------------------------|----------------------------|----------------------|---|--|------------------------|
| 公共通道<br>Public Access           | 可使用场地<br>Usable Areas      | 会议室<br>Meeting Rooms | 车辆调度区<br>Access Roads and Marshalling Areas | 汽车通道及货物装卸区<br>Access Roads and Loading Areas           | 小食部<br>Food Concession |
| 活动支援服务场地<br>Event Support Areas | 后援区<br>Back of House Areas | 餐厅<br>F & B Outlets  | 行政办公室接待处<br>Administration Office Reception | 自动扶梯、货用及客用升降机<br>Escalators, Freight & Passenger Lifts |                        |

注：所有平面图并非按真实比例绘制，仅作参考用途。资料会随时更新，最后更新日期为2017年5月。

Note: Drawings herein are not to scale and are for reference only.

The information is subject to change and was last updated in May, 2017.



- |                                 |                            |                      |   |  |                        |
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| 活动支援服务场地<br>Event Support Areas | 后援区<br>Back of House Areas | 餐厅<br>F & B Outlets  | 行政办公室接待处<br>Administration Office Reception | 自动扶梯、货用及客用升降机<br>Escalators, Freight & Passenger Lifts |                        |



# L4

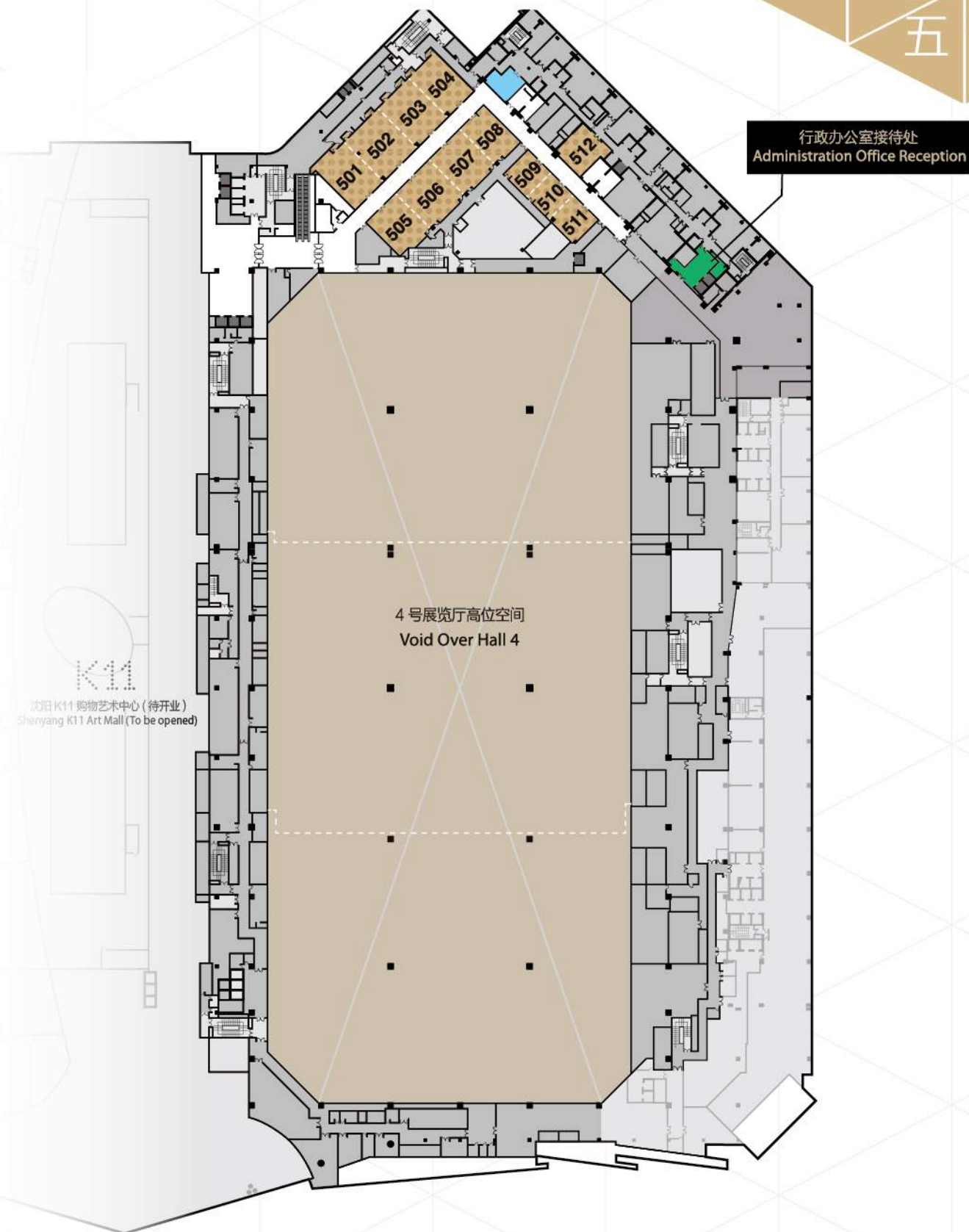
四层



- 公共通道  
Public Access
- 可使用场地  
Usable Areas
- 会议室  
Meeting Rooms
- 车辆调度区  
Access Roads and Marshalling Areas
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Back of House Areas
- 餐厅  
F & B Outlets
- 行政办公室接待处  
Administration Office Reception
- 自动扶梯、货用及客用升降机  
Escalators, Freight & Passenger Lifts

# L5

五层



- 公共通道  
Public Access
- 可使用场地  
Usable Areas
- 会议室  
Meeting Rooms
- 车辆调度区  
Access Roads and Marshalling Areas
- 汽车通道及货物装卸区  
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