



中国东北最新最先进会议及展览场馆

Northeast China's newest and most innovative exhibition and conference venue

沈阳新世界博览馆（“博览馆”），于2017年3月开业。博览馆坐落于辽宁省省会沈阳景色优美的浑河北岸边，地处商业金融，毗邻沈阳中央商务区。博览馆拥有约24,000平方米展览面积，另有约4,000平方米多功能活动空间可供会议、研讨会及宴会灵活使用。博览馆是中国东北最新、最先进的场馆。

The Shenyang New World EXPO ("EXPO") proudly opened in March 2017. Located within Shenyang, the capital city of Liaoning Province, EXPO sits on the north shore of the beautiful Hun River and on the Golden Corridor adjacent to Shenyang's CBD. With 24,000 sqm of gross exhibition space and 4,000 sqm of multi-functional convention, meeting and banquet space, EXPO is Northeast China's newest and most innovative venue.



辽宁省省会沈阳 — 中国东北地区重要中心城市 Shenyang - the capital of Liaoning province —centrally significant to Northeast China

▲ 沈阳，辽宁省省会，著名的历史文化名城，总人口逾 830 万，作为中国东北的工业、商业和运输中心，沈阳正在不断加强科技发展和文化建设。

▲ 辽宁沈阳是东北重要的工业中心：

- 机械制造
- 汽车及零件制造
- 电子及资讯科技
- 制药及化学药品
- 食品及农产品加工
- 航空
- 钢铁
- 有色金属

▲ With population exceeding 8.3 million, Shenyang is a historically significant city and capital of the Liaoning Province. The city is an industrial, commercial and transportation hub for Northeast China, with an emerging focus on technology and culture.

▲ Shenyang and Liaoning are a major Northeastern industrial center:

- Machine tool manufacturing
- Automobile and parts manufacturing
- Electronics and information technology
- Pharmaceuticals and chemicals
- Food and agricultural products processing
- Aerospace and aviation
- Iron and steel
- Non-ferrous metals processing



沈阳交通网络四通八达，高速铁路、公路及直达航线连通中国所有主要城市

Direct flights, high-speed trains and major highways connect Shenyang with all major cities in China

- ▲ 中国东北交通枢纽，直飞 94 个城市，每日 374 余架飞机起降
- ▲ 53 个国家公民可享 72 小时过境免签
- ▲ 联程航线连接众多国际主要城市
- ▲ 8 条主要铁路线，如高速铁路：京哈、哈大
- ▲ 9 条主要高速公路，如跨省公路：京哈（京沈、沈哈）

- ▲ China Northeastern transportation hub, serving 94 cities with numerous direct flights and 374 arrivals and departures daily
- ▲ 72-hour visa free transit stay policy for citizens of 53 countries
- ▲ Connecting flights to many major cities overseas
- ▲ 8 major railways, such as high-speed railways
- ▲ 9 major highways, such as inter-provincial highways



地处浑河北岸，商业金廊与二环桥交汇处

Located on the Second Ring at the Golden Corridor on the Hun River

沈阳新世界博览馆坐享城市便捷交通优势，地处商业金廊，毗邻沈阳市中央商务区。

- ▲ 距沈阳桃仙国际机场 20 分钟车程
- ▲ 距火车站沈阳站和沈阳北站各 18 分钟和 20 分钟车程
- ▲ 沈阳地铁 2 号线出口直通博览馆内部

Shenyang New World EXPO enjoys convenient local transportation advantages with its location on the Golden Corridor adjacent to Shenyang's CBD.

- ▲ 20 minutes' drive from the Shenyang Taoxian International Airport.
- ▲ 18 minutes' drive from the Shenyang Railway Station and 20 minutes' drive from the Shenyang North Railway Station. Both stations connect to EXPO via METRO.
- ▲ Positioned on the Line 2 of the Shenyang METRO with internal direct access to the EXPO.



September 2017

便利设施
CONVENIENT AMENITIES

周边娱乐购物服务便利，住宿餐饮功能齐全
Nearby places of leisure, entertainment, shopping, lodging and dining

博览馆与其相连通的沈阳 K11 购物艺术中心及五星级酒店（即将开业）将共同为宾客提供全新体验。博览馆毗邻服务式公寓、办公大厦、住宅及其他独特设施（即将开业）。距离博览馆 10 公里范围内，临近沈阳地铁 2 号线，有多家四、五星级酒店，超过 10,000 间客房为宾客提供多种选择。

EXPO will serve guests with the connecting Shenyang K11 Art Mall and the five-star hotel (Opening soon). Adjacent to EXPO are serviced apartment towers, office and residential towers, and other unique amenities (Opening soon). Over 10,000 four and five-star hotel rooms are currently available within 10 km of the EXPO, most located on METRO Line 2.

Wanda Vista
沈阳万达五星级酒店

北城香格里拉大酒店
Shangri-La hotel
SHANGRI-LA

K11
购物艺术中心

Hilton
沈阳沈阳希尔顿酒店

GRAND | HYATT
沈阳君悦酒店

SOFITEL
沈阳沈阳索菲特酒店
SHENYANG LIO

沈阳沈阳假日酒店
Express

Kempinski Hotel
Shenyang
沈阳凯宾斯基酒店

MARriott
沈阳凯悦酒店

沈阳凯悦酒店
SHENYANG LIO

战略及专业的行业网络
STRATEGIC AND PROFESSIONAL INDUSTRY NETWORK



王礼仕 董事长
Cliff Wallace Chairman

沈阳新世界博览馆管理有限公司
Shenyang New World EXPO (Management) Ltd

博览馆由沈阳新世界博览馆管理有限公司（“SML”）负责管理和运营。SML 是香港上市公司新创建集团有限公司的附属机构，拥有超过 30 年成功管理和运营香港会议展览中心的卓越经验。

EXPO is managed and operated by Shenyang New World EXPO (Management) Limited (“SML”), a subsidiary of the Hong Kong listed NWS Holdings Limited. SML staff resources consist of professionals with over 30 years of experience in the management and operation of the Hong Kong Convention and Exhibition Center.

博览馆是国际展览业协会和国际场馆经理人协会的荣誉会员。

EXPO is a proud member of UFI, The Global Association of the Exhibition Industry and the International Association of Venue Managers (“IAVM”).



专业团队
PROFESSIONAL TEAM

员工热情与积极响应打造最高标准的宾客服务
Staff enthusiasm and responsiveness producing the highest standards of customer care

博览馆正在建设一支专业和热忱的团队，运用行业的最高标准，凭借专业团队的高度诚信、引以为傲的专业水准、无限的工作热情和丰富的行业知识，迅速且热情地为客户提供卓越的服务，使博览馆成为一个高效运营的场馆。

EXPO is building a professional and dedicated team to make EXPO a highly efficient venue, executing industry best practices and delivering service excellence through the provision of high standards of operation guided by a high level of integrity, pride, passion and industry knowledge.



▼ 4号展览厅 HALL 4 20,095 sqm



► 2号展览厅 HALL 2 3,706 sqm

为高标准展览提供理想的展览环境

An exhibition environment to accommodate the highest exhibition standards

- ▲ 展览面积约为24,000平方米，共设5个展览厅，可满足不同展会需求
 - ▲ 宽敞气派的大堂及走廊
 - ▲ 多元化五星级餐饮服务
 - ▲ 宽阔的地下停车场
 - ▲ 国际水准的技术及设备
 - ▲ 直通展厅的车辆坡道系统，布展与撤展更加方便快捷
-
- ▲ 24,000 sqm of exhibition space with 5 exhibition halls to meet different needs of exhibitions
 - ▲ Spacious concourses and lobbies
 - ▲ Five-star in-house food and beverage services
 - ▲ Spacious underground parking
 - ▲ World standard technology and equipment
 - ▲ Efficient 2-way vehicle ramp system leading directly to halls for convenience in setting up and dismantling exhibits



尊贵的会议及宴会感受
PRESTIGIOUS CONFERENCE AND BANQUET EXPERIENCES

精致讲究的招待、会议、社交及餐饮环境
Exquisite space for receptions,
conferences, socials and dining

- ▲ 约 4,000 平方米供会议、研讨会及宴会等灵活使用
- ▲ 1,600 平方米的无柱会议厅
- ▲ 丰富多样的美食佳肴
- ▲ 华丽独特的就餐环境
- ▲ 针对宾客需求的个性化服务，礼献贵宾

- ▲ 4,000 sqm of convention, meeting and banquet space
- ▲ 1,600 sqm column free convention hall
- ▲ Various styles of food and beverage
- ▲ Splendid furnishings for unique dining environments
- ▲ Personalized service for honored guests



先进的会议技术、服务及设备
Advanced meeting technology,
provisions and facilities

- ▲ 多功能会议厅
- ▲ 17个不同规格的会议室
- ▲ 免费WIFI覆盖
- ▲ 国际顶级会议视听系统及同声传译设备
- ▲ Multi-functional convention hall
- ▲ 17 meeting rooms
- ▲ Complimentary WIFI
- ▲ International world-class facilities for meeting including audio, video and simultaneous interpretation equipment



展馆信息一览表
Venue Dimension and Capacity Information

展览场地 Exhibition Facilities	楼层 Level	可使用面积 (平方米) Usable Area (m ²)	场地尺寸 长×宽×高 (米) Venue Dimension L x W x H (m)	可容纳标准 展位 3米×3米 Exhibition Stand 3m x 3m	最大货运 入口规格 宽×高(米) Largest Freight Entrance Dimension W x H (m)	地面承重 (吨/平方米) Floor Loading (ton/m ²)
2号展览厅 AB Hall 2AB	2F	3,706	51 x 73 x 8.5	144	7 x 3.8	1.2
2A 展览厅 Hall 2A	2F	1,825	51 x 35 x 8.5	76	7 x 3.8	1.2
2B 展览厅 Hall 2B	2F	1,881	51 x 37 x 8.5	68	4 x 3.2	1.2
4号展览厅 ABC Hall 4ABC	4F	20,095	94 x 214 x 8.5	1,026	10 x 3.8	1.2
4A 展览厅 Hall 4A	4F	6,550	94 x 69 x 8.5	342	10 x 3.8	1.2
4B 展览厅 Hall 4B	4F	6,790	94 x 72 x 8.5	342	4.2 x 3.8	1.2
4C 展览厅 Hall 4C	4F	6,755	94 x 72 x 8.5	342	4.2 x 3.8	1.2

会议厅场地 Conference Facilities	楼层 Level	可使用面积 (平方米) Usable Area (m ²)	场地尺寸 长×宽×高 (米) Venue Dimension L x W x H (m)	剧院式 Theater	课桌式 Classroom	会议室 Boardroom	宴会 (十人桌) Banquet (a table of 10)
会议厅 AB Convention Hall AB	2F	1,647	32 x 51 x 8.5	1,848	936	222	1,040
会议厅 A Convention Hall A	2F	834	32 x 25 x 8.5	864	432	138	480
会议厅 B Convention Hall B	2F	813	32 x 25 x 8.5	864	432	138	480
会议厅前厅 Convention Hall Foyer	2F	824	58 x 14 x 8	—	—	—	—

会议室场地 Meeting Facilities	楼层 Level	可使用面积 (平方米) Usable Area (m ²)	场地尺寸 长×宽×高 (米) Venue Dimension L x W x H (m)	剧院式 Theater	课桌式 Classroom	会议室 Boardroom	宴会 (十人桌) Banquet (a table of 10)
会议室 201 Meeting Room 201	2F	225	12 x 17 x 7.8	216	96	54	120
会议室 202 Meeting Room 202	2F	228	12 x 17 x 7.8	216	96	54	120
会议室 201-202 Meeting Room 201-202	2F	453	12 x 35 x 7.8	360	216	114	270
会议室 203 Meeting Room 203	2F	148	16 x 9 x 4.2	120	72	48	80
会议室 204 Meeting Room 204	2F	110	11 x 9 x 4.2	80	45	30	60
会议室 205 Meeting Room 205	2F	173	18 x 9 x 4.2	140	81	54	80
会议室 204-205 Meeting Room 204-205	2F	283	30 x 9 x 4.2	270	144	90	160
会议室 501 Meeting Room 501	5F	129	12 x 10 x 4.2	84	54	30	60
会议室 502 Meeting Room 502	5F	135	12 x 10 x 4.2	84	45	36	60
会议室 503 Meeting Room 503	5F	138	12 x 11 x 4.2	84	45	24	60
会议室 504 Meeting Room 504	5F	129	12 x 10 x 4.2	84	45	30	60
会议室 501-504 Meeting Room 501-504	5F	531	12 x 43 x 4.2	480	189	138	330
会议室 505 Meeting Room 505	5F	112	10 x 10 x 4.2	72	36	24	40
会议室 506 Meeting Room 506	5F	104	10 x 10 x 4.2	72	36	30	40
会议室 507 Meeting Room 507	5F	115	10 x 11 x 4.2	72	36	24	40
会议室 508 Meeting Room 508	5F	106	10 x 10 x 4.2	72	36	18	40
会议室 505-508 Meeting Room 505-508	5F	437	10 x 42 x 4.2	390	189	132	220
会议室 509 Meeting Room 509	5F	52	6 x 8 x 4.2	36	18	12	20
会议室 510 Meeting Room 510	5F	54	6 x 8 x 4.2	36	18	12	20
会议室 511 Meeting Room 511	5F	52	6 x 8 x 4.2	36	18	12	20
会议室 509-511 Meeting Room 509-511	5F	158	6 x 25 x 4.2	100	72	66	60
会议室 512 Meeting Room 512	5F	70	8 x 7 x 4.2	56	27	18	40

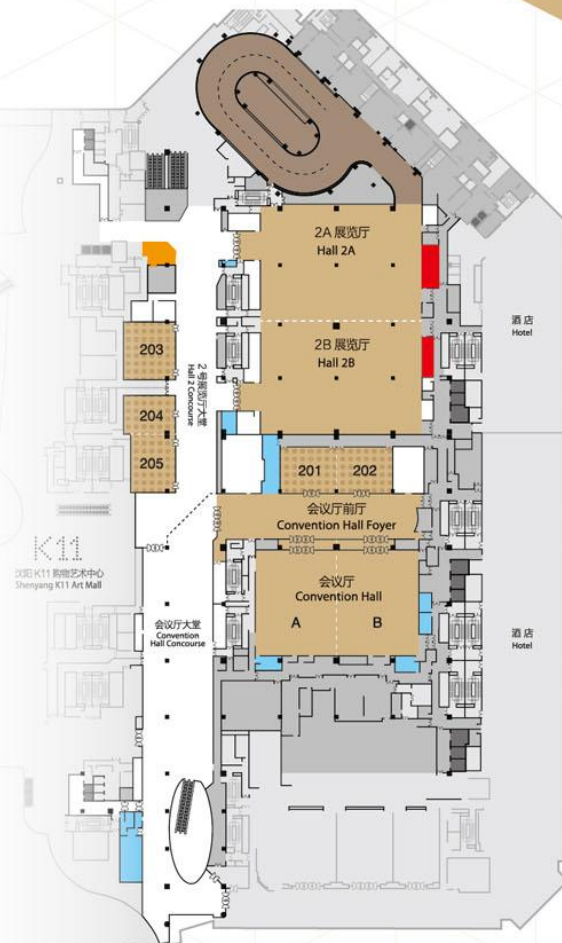
注：仅作参考用途，资料会随时更新，最后最新日期为 2018 年 6 月。
Note: The information is subject to change and was last updated in June, 2018.



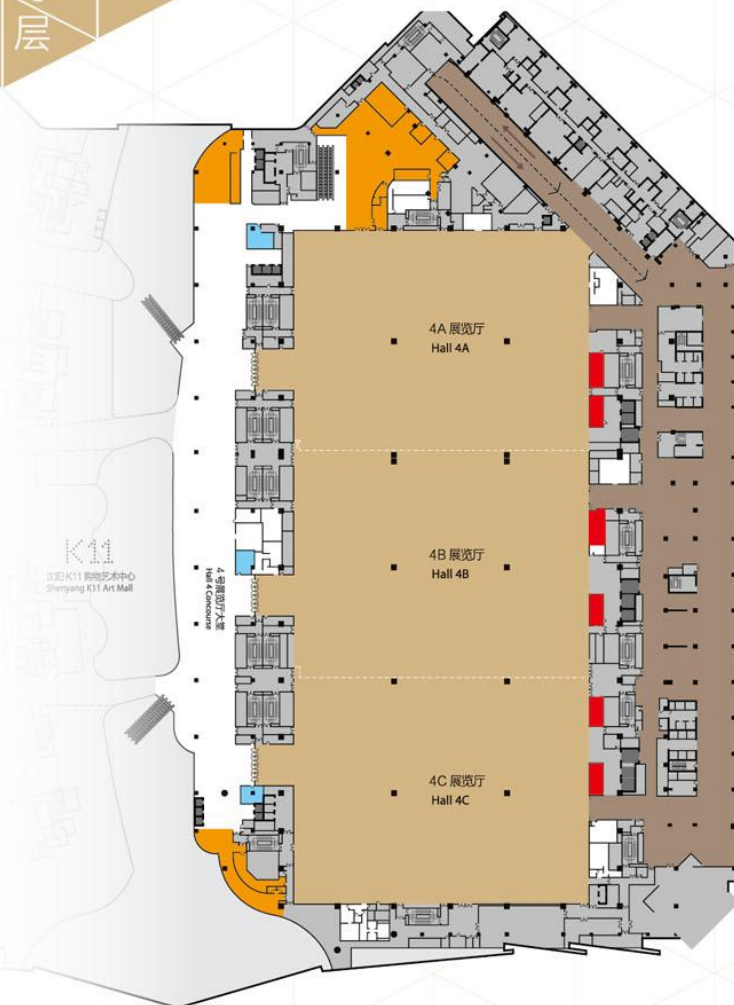
• 地下一层、地下一层夹层和地下二层均有停车场
Parking also located at B1, B1M and B2



注：所有平面图并非按真实比例绘制，仅作参考用途。资料会随时更新，最后更新日期为2018年6月。
Note: Drawings herein are not to scale and are for reference only.
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L4 四层



K11
沈阳K11购物中心
Shenyang K11 Art Mall

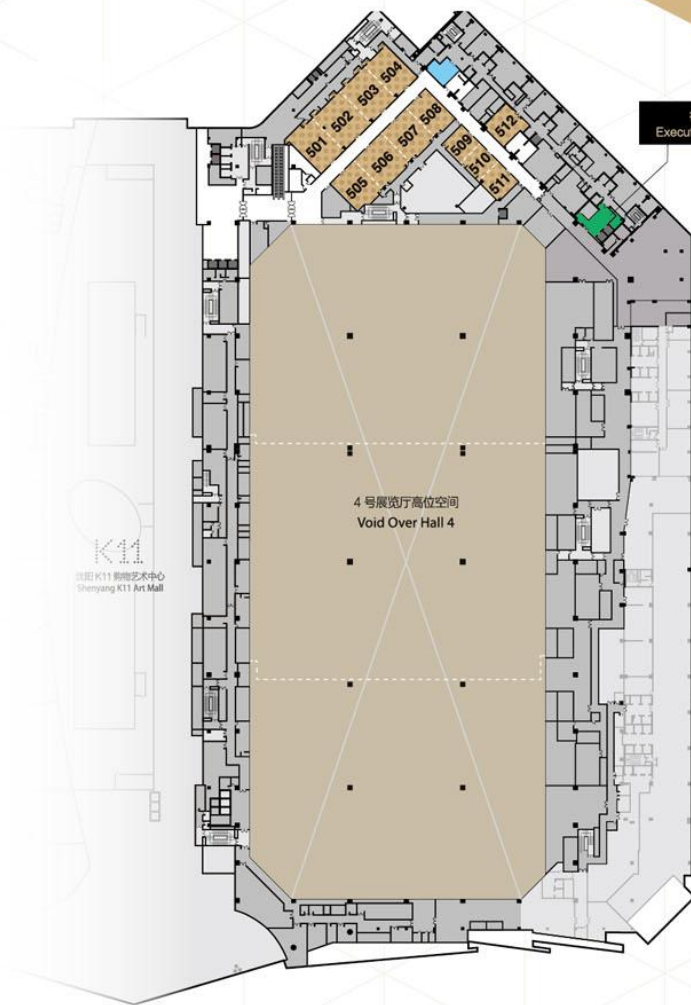
4号展厅大堂
Hall 4 Corridor

4A 展览厅
Hall 4A

4B 展览厅
Hall 4B

4C 展览厅
Hall 4C

L5 五层



K11
沈阳K11购物中心
Shenyang K11 Art Mall

行政办公区前台
Executive Office Reception

4号展厅高位空间
Void Over Hall 4

- 公共通道
Public Access
- 可使用场地
Usable Areas
- 会议室
Meeting Rooms
- 车辆调度区
Access Roads and Marshalling Areas
- 汽车通道及货物装卸区
Access Roads and Loading Areas
- 小食部
Food Concession
- 活动支援服务场地
Event Support Areas
- 后勤区
Back of House Areas
- 餐厅
F & B Outlets
- 行政办公区前台
Executive Office Reception
- 自动扶梯、货用及客用升降机
Escalators, Freight & Passenger Lifts
- 不可用场地
Unusable Areas